

As private citizen and consumer, I ask that the FCC support the proposed merger of Sirius and XM satellite radio for the following reasons:

- 1) Satellite radio competes with terrestrial radio, portable music players and provides consumers another choice in music entertainment. As a subscriber to satellite radio, if the merged companies were to raise their rates for its services, I would simply cancel my subscription and turn to other means for music and entertainment.
- 2) If the merger is not approved, there is a good possibility that one or both satellite radio companies would fail. If that happens, the consumer would suffer a reduced set of entertainment options.
- 3) Satellite radio is today, where cable TV was 20 years ago and cable TV thrives today in a competitive environment. Terrestrial radio is limited in coverage and availability and the benefits of a successful satellite radio provides the 21st century user with a technologically advanced option in entertainment and information.
- 4) Satellite radio is far superior to terrestrial radio in content. That is what the terrestrial radio lobby is afraid and their ultimate goal is to see the fall of satellite radio. If that happens, the consumer loses and the real monopoly is the terrestrial radio conglomerate.
- 5) Satellite radio must succeed and if merging into a single company benefits the consumer, it's a good thing. Radio is not a "must have" commodity and if price gouging is the FCC's fear, I can predict that most consumers will cancel or avoid the service if the price is too high.
- 6) I never listen to terrestrial radio anymore. Why? Because there is too much commercial garbage and not enough content. Commercial advertising dollars are the real reason behind the terrestrial radio lobby and the consumer loses if this merger is not approved.

Bottom line: The merger of Sirius and XM is good for the average consumer as it preserves a superior content option at a reasonable price.